

WebCall SMS services

Talking to your customers



Real Leads in Real Time !

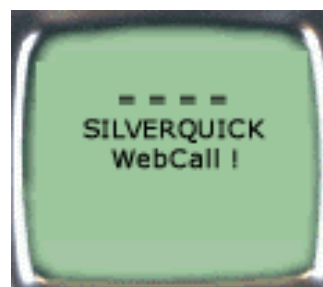
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NO Risk FREE Trial

- Log on and register for FREE
- You are given 10 FREE SMS units
- Test any service.



1. WebCall

How many of your site visitors might you have converted to customers or clients if you had been give the opportunity to talk to them?

WebCall encourages that contact, it even tells you what they want to talk about.

- You know why they are calling.
- You know which page on your web site caused them to call.
- They are motivated and focused.
- You are better prepared.
- No fixed monthly costs you only pay the standard message charge.
- Set up and running in minutes.
- Full reporting and logging options.
- Economical at 8p per message and even less for substantial volumes.

As a registered Silverquick Web Call user you have access to all the WebCall SMS services and message credits apply across any Web call service.

With WebCall if a visitor to your site has taken the trouble to complete the form then they are interested. You know what they wish to discuss, you have time to prepare and have all the information you need before making the return call. Your mobile number is secure, you call back using any phone you want.

The quote below is from a Director of one of Britain's largest Investment Discount Brokers.

*"It's amazing. 100% success rate and we have taken £1,000's in business we would otherwise have lost. Clients think it's magic when you ring them!
Every time my mobile beeps it's a client wanting to discuss their money rather than one of my kids trying to spend mine."*

C. Campbell, Director

2. Subscriber Alerts

SMS Subscriber Alert

- Do you have customers who want up to date information fast?
- Do you have a time sensitive product or service?
- Are you a Hotel with empty rooms this weekend?
- An Estate Agent with a new property and need to get the word out fast?
- Are you a theatre with tickets left for tonight's show?
- A professional practice with important news that you need to get out to clients?

One line of HTML code on your site and you have an interactive form to allow YOUR users to subscribe to YOUR SMS Subscriber Alert service. All managed through the same simple to use, powerful interface when you log on as a registered user.

This service is idea for selling last minute stock at clearance prices. Theatre Tickets, Airline seats, Holidays anything where you have stock or inventory that you can discount to get

3. Group SMS Messaging

Log on to the web site select your user Group customers, staff, colleagues, prospects compose message press button and done.

- Manage Groups and Recipients.
- Create and delete Groups.
- Transfer recipients between Groups.
- Fast and simple to use interface.
- Send messages to SMS phones anywhere in the UK (Worldwide coming soon).
- Make up Groups of users from 1 to 1000

Clients are using this to pass leads and news information to sales staff on the road. To pass Business Summary information to mangers. Clients use the Corporate services to deliver SMS from their web sites and automatically generate sales and order information.

4. Personal Phonebook

Having a personal phonebook means that you can create groups on the fly. Send the same message to one or as many as you wish by ticking a each recipient from your phonebook. After adding a new recipient entry to your phone book it is easy to make a selection from your Phonebook and and that selection to any of the Groups you have set up.

It only takes a few seconds to select the recipients, compose the message and send through the Silverquick SMS gateway.

We are continually improving the way you manage your phone book and Groups based on Feedback from customers so please email us at: support@silverquick.net with any comments or suggestions.



5. Purchasing Messaging Units

You are given 10 FREE units to try out our services then after that you must become an authorised user. Authorised users can use their Units on any of our services and can purchase additional units at any time. There is a one off charge of £39.95 to become an Authorised users which includes 200 message Units.

You can purchase units on line using your credit card (Minimum 100 units) and make use of these units as soon as your card transaction is authorised . Our Realtime authorisation is suitable for amounts up to £500.00 Sterling If you wish to purchase more units please contact us at sms@silverquick.net Your account is credited immediately.

6. Corporate Solutions

WebCall has been developed to be flexible enough to meet most corporate requirements.

- Account Managers.
- XML Server API.
- HTTP Post Connections.
- SMS Marketing Campaign Management
- Real Time Reporting
- 2 way SMS
- SMS to Web
- Web to SMS
- Email to SMS
- SMS to Email

If your requirements are for fields sales staff to receive updates, for many users on one account, to have staff report using SMS, run competitions, reporting web stats, account details to customers, to advise clients and customers of opportunities, if your information is time critical we will work with your team to produce a solution that fits your needs.

For example our **Group WebCall** developed at the request of a client allows a designated manager to allocate message units from a central pool, to amend and add users and will shortly have a Bulk import capability.

Although like our email services we can deliver very high volume quickly our skills are in delivering solutions that work for your business in your environment. We do not believe one solution will fit all so if you have a requirement please let us know. Please email us at: sms@silverquick.net or give us a call to discuss.



7. SMS Marketing

SMS & Wireless Marketing

Why is SMS growing in popularity and being used by businesses like McDonalds, Cadbury, Coca Cola, 20th Century Fox, United Airlines, BBC and Virgin to market their products and services?

Probably the answer is that **it is economic, easy to use, and effective.**

Look at how SMS might improve your response, add value to your CRM strategy, and increase recognition of your product. Consider how **you can build SMS into your marketing strategies.**

Examples of SMS Marketing

- Banks use it for letting customers know their balances at regular periods
- Sales Managers use it get key Sales figures.
- Web sites are monitored and send regular order figures.
- Cinemas using SMS to help push new film launches
- Drinks brands to promote new brands with "coupon" type activity.
- Radio and TV using SMS voting and messages
- Confectionary Manufacturers using it for "TEXT to Win" Competitions

The personal nature of SMS means it's very emotive it can improve customer experience, reduce cost to market, increase revenues. Used properly, SMS is very good for both customer acquisition and retention.

Cost Benefits

Another major factor is the cost effectiveness of SMS. Information requested and delivered via SMS has major cost-saving implications because it means you redirect staff into other productive areas.

SMS is great as an economical means for getting the right information to the right person at the right time. It is a strong relationship building medium.

Direct response and sales promotion tool.

- **Like the Web it is interactive.**
- **Like Television it has a enormous reach.**
- **Like Direct Mail it is targeted,**

All of this cost effectively. **It is an always on, usually carried, direct communication channel to a customer** that works well with other media.

Two Way interactive Messaging.

This allows you build a dialogue with your potential customer supply information automatically, running competitions, gaining their participation, getting valuable research data etc etc.



7. Email to SMS

Straight from your Desktop!

Simple and straight forward - use your email to send out an SMS message.

- Send the message to SMS@silverquick.net
- Add your password, CustomerID and recipients number in the subject
- Type in your message
- Send

Single messages only at the moment but contact us if you require a customised solution e. g. sending a CSV file as an attachment.

7. 2 Way SMS Messaging

Too many ways to describe the uses for this service. It introduces interactive two way communication with your customers.

- SMS enable your database and allow users to query it using SMS.
- Carry out Surveys dynamically web enable the results
- Real time web updates straight from your phone.
- Competitions

Talk to us today we can adapt and customise any or services to suit your requirements combining them with any of our other Email, Content management, PDF creation database management systems.

